

Custom Fishing Boat Covers (2022)

Premium Marine Grade Materials Required For Custom Cover – 16.5' L x 7' W Fishing Boat

Aqualon Edge Fabric: \$27.50 per yard x 145 yards = \$385

VicoMarine Adjustable Poles: \$25 per x 3 poles = \$75

VicoMarine Vent II: \$15 per x 3 vents = \$45

VicoMarine Pad: \$20 per x 1 pad (if required) = \$20*

Marine Grade Snap Heads and Bottoms: \$.50 per x 35 = \$17.50

Marine Grade Snap Studs: \$.50 per x 35 = \$17.50

Rope Ratchet with Hook: \$15 x 2 = \$30

Hem (Aqualon Edge, Interior Rope & Bias): \$3 x 40' around = \$120

Flaps (Aqualon Edge Fabric and Bias, 2" Velcro) \$10 per*

Webbing and Clips (Trailer Straps): \$20.00 per* x 6 typically = \$120*

BoatBuckle® Ratchet w/ Hardware = \$55 x 2*

Total cost of all materials required to make a typical custom cover is around \$717.50 (+ tax)

**Optional – not included in totals.*



Labor required to turn these premium materials into a Custom Fishing Boat Cover

1 hour Boat Set Up (Stage, Pole Set Up, Bimini Removal, Design and Measure Blank)

1 hour Cut and Sew Blank (We stock all 12 colors in-house)

3 hour Pattern the Cover (Every cover is patterned to the boat by a skilled Upholsterer w/ 30+ years' Experience)

3 hour Sew Boat Cover (Every cover is sewn by a skilled seamstress w/ 25+ years' Experience)

1 hour Fit the Cover to the Boat (Every cover is fit and installed by a skilled professional)

9 hours total x \$90/hr shop rate for around \$810 (+ tax)

*For 2022, our shop rate is \$65/hr per tech or \$90/hour for a team (one patterner and one sewer together) & a bay.

Industry standard for this cover is 12 to 14 hours at \$95 to \$110 per hour.

Custom Shop Time + Material Pricing - A Custom Cover for a basic boat costs \$717.50 in materials and \$810 in labor cost for a total of \$1,527.50. We charge time + materials for every custom job just like this. Quality custom work is not for everyone. We understand price is a factor, but also know that quality materials, timeliness, service after the sale, standing behind our products and outstanding craftsmanship are as well. If price is your only factor, you can get a cheaply made cover on the internet.

A quality Custom Fishing Boat Cover averages \$1,400 and \$1,600

General Estimate is Approximately \$90 / linear foot, plus or minus \$50 depending on boat



Our business model is simple: we make a high quality, custom made product with the best warranty at a fair price.

We are the only shop in the Midwest that provides a limited lifetime warranty against manufacturer defects on our entire cover, not just the prorated warranty on the fabric. It doesn't matter if the cover is 20 years old; if a seam fails or a snap falls off, we will repair it free of charge until that cover is no longer serviceable. We use only high-quality materials in the fabrication of our covers and bring 30+ years of knowledge and experience to the table.

Check out examples of our work at www.EagleRiverBoatCover.com, on our Facebook site or google business page.



Canvas Products of Eagle River
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Available Options on the Market

Internet (BoatCoverDirect.com/NationalBoatCovers.com/EmpireCover)

\$650 to \$950

- These internet sites can provide you a general-fit or loose-fit cover made from a pattern of that size of boat. Keep in mind they don't look much like the picture. Trolling motor pockets are one size only and come on the left or right side only. These covers strap to your trailer and come with no poles, no vents, no reinforcements and no snaps. They are typically dust covers made out of a lower grade fabric. **MSRP on this after-market boat cover is \$715 + shipping.** *This inexpensive mass-produced cover is nothing like a custom cover.



Dealership Cover (Dowco Cover or similar)

\$995 to \$1,350

- These covers are semi-custom fit covers that were patterned off your model of boat with an average sized trolling motor attached. They come with reinforcements but still no poles, no vents, no snaps and maybe some reinforcements. They are semi-custom fit that strap to the trailer only and are typically made with a "medium grade" fabric. The online disclaimer states they will hold water especially if you have a trolling motor pocket. **MSRP on this Stock Boat Cover is \$998 to \$1,350.** *This medium grade cover is nothing like a custom cover. Purchasing this type of cover and having it turned into a custom cover by adding poles, vents, and snaps is always the most expensive way of covering your boat.



Quality Custom Cover made from a Marine Upholstery Shop

\$1,400 to \$1,600

- A custom Marine Upholstery Shop like Canvas Products of Eagle River can make a true custom fit cover to your exact boat with premium Marine Grade Materials for not much more than you can buy the stock covers for from the dealerships. A custom cover is patterned right on your boat, will last far longer than just a few years and are backed by a shop that is willing to service it long after the sale. Canvas Products offers a lifetime manufacturer warranty on their premium custom covers. Our typical fishing boat cover is a 3-in-1 cover that comes with a rope in the hem, a ratchet in the rear, snaps placed under the rub rail and trailering tabs for long distance trailering. They are made from a premium Marine Grade fabric, have reinforcements under anything that rubs, adjustable poles, vents, snaps, ratchets, etc. – truly custom made to meet your unique requirements and your exact boat layout. They make the best cover for the best price with the best service after the sale in the Midwest.



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