

# Custom Bow & Cockpit Cover Pricing (2022)

## Premium Marine Grade materials at wholesale required to make a Custom Cover for a 16' L x 7' W Open Bow Boat

Sunbrella Fabric: \$32 per yard x 14 yards = \$448

VicoMarine Adjustable Poles: \$25 per x 2 poles = \$50

VicoMarine Vent II: \$15 per x 2 vents = \$30

VicoMarine Pad: \$20 per x 1 pad (if required) = \$20\*

Marine Grade Snap Heads and Bottoms: \$.50 per x 50 = \$25

Marine Grade Snap Studs: \$.50 per x 50 = \$25

Bias and Hem Reinforcement: \$2 x 45' around = \$90

Total cost of all materials required to make a typical custom cover is around \$668 + tax

*\*Optional: Not included in total costs.*



## Labor required to turn these premium materials into a Custom Fishing Boat Cover

.5 hour Boat Set Up (Stage, Pole Set Up, Design and Measure Blank)

1.5 hour Cut and Sew Blank (Bow and Cockpits are made from Sunbrella which is ordered after measurement complete)

4 hour Pattern the Cover (Every cover is patterned to the boat by a skilled Upholsterer w/ 30+ years' Experience)

3 hour Sew Boat Cover (Every cover is sewn by a skilled seamstress w/ 25+ years' Experience)

1 hour Fit the Cover to the Boat, Install Snaps, Vents & Poles (Every cover is fit and installed by a skilled professional)

10 hours total x \$90/hr shop rate for around \$900 (+ tax)

\*For 2022, our shop rate is \$65/hr per tech or \$90/hour for a team (one patterner and one sewer together) & a bay. Industry standard for this cover is 12 to 14 hours at \$95 to \$110 per hour.

**Custom Shop Time + Material Pricing** - A Custom Cover for a basic boat costs \$668 in materials and \$900 in labor cost for a total of \$1,568. We charge time + materials for every custom job just like this so this is one example of the breakdown of the time and materials required for a bow and cockpit cover.

Our premium custom-made covers are typically 10 to 15% more than the stock covers purchased through the dealer and come with a lifetime warranty on the build of the cover.

**A quality Custom Fishing Boat Cover typically costs between \$1,450 - \$1,650.  
Average Price is \$90 / Linear Foot Depending on Size & Customizations**



**Our business model is simple: we make a high quality, custom made product with the best warranty at a fair price.**

We are the only shop in the Midwest that provides a limited lifetime warranty against manufacturer defects on our entire cover, not just the prorated warranty on the fabric. It doesn't matter if the cover is 20 years old; if a seam fails or a snap falls off, we will repair it free of charge until that cover is no longer serviceable. We use only high-quality materials in the fabrication of our covers and bring 30+ years of knowledge and experience to the table.

Check out examples of our work at [www.EagleRiverBoatCover.com](http://www.EagleRiverBoatCover.com), on our Facebook site or google business page.



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